

# NOW ROOZ

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THE REAL NOW ROOZ OF

**2012**

Will be in Gothenburg and Munich

The Sun Rise (New Day) will coincide with the Vernal Equinox (New Year) on  
**March 20, 2012 at 6:14 AM in Gothenburg, Sweden and in Munich, Germany**

NOW ROOZ<sup>i</sup> the Persian New Year is the only scientific New Year celebrated in the world today. It is celebrated exactly at the moment in time when the vernal equinox takes place. Now Rooz has crossed all religious and national boundaries and is celebrated by all the people that once formed the vast Persian Empire. Two diverse religions that are among the latest to have originated in Iran namely the Bahai religion and the Ismaili Muslims have both incorporated Now Rooz into their religion.

Now Rooz is made up of two Persian words, 'Now' meaning New and 'Rooz' meaning Day. The question that should arise is; why is the New Year called New Day? However, nobody raises that question, for it has gradually taken the form of a proper name.

**The Iranians have lost their ancient knowledge but, in spite of the hostile environment during the last 1400 years, have preserved their ancient culture.** After the fall of the Sassanian Empire<sup>ii</sup> in 635 CE, the Arab invaders in the name of Islam enforced their lunar calendar upon the Iranians; they destroyed libraries and burnt books, they killed the learned and cut the finger and hands of Persian scholars who attempted to write.<sup>iii</sup>

They even collected books in lieu of the infidel tax (Jazyeh) and burnt them. They replaced libraries with mosques. They did all this because they believed that all the knowledge that God wants them to know is in the Koran and the Persian knowledge is blasphemous.<sup>iv</sup>

**Thus the ancient Persian knowledge was lost and today Now Rooz (New Day) has become synonymous with Sal e Nou (New Year).** The little we know is from what has survived of the ancient Avesta writings and what is mentioned in the "Shahnameh", (the savior of the Persian culture and language written by Ferdowsi;). The Shahnameh tells us that the first New Year (Sal e Nou) was celebrated by King Jamshid, on the first spring after the great ice age,<sup>v</sup> on the day called Ormazd in the month of Farvardin.

"SAR E SAL E NOU ORMAZD O FARVADIN"

So when and why does Sal e Nou (New Year) become Now Rooz (New Day)?

In 1725 BCE Zarathushtra the sage of ancient Iran who was also a distinguished mathematician and astronomer is believed to have coined the word “Now Rooz” which means the “New Day” as against ‘Sal e Nou’ which means “New Year”. It was to record the phenomenon that occurred on the New Year day of 1725 BCE in Sistan near lake Hamoun where Zarathushtra had his ancient planetarium.

In 1725 BCE the Vernal Equinox coincided with Sun Rise at Sistan,<sup>vi</sup> located at 62 degrees longitude, whereby the New Year and the New Day began at the same time. This phenomenon happens every year at different longitude and repeats close to the same longitude every 72 years but to repeat at the exact same longitude it may take roughly a millennium.

This phenomenon has also been archeologically recorded in history when the Now Rooz of 487 BCE was celebrated at Takht-e-Jamshid (Persipolis). On the spring equinox of 487 BCE Now Rooz was celebrated when the first rays of the rising sun coinciding with the equinox, lighted the square stone set in the central hall of the Apadana palace at Takht e Jamshid.

This celebration was preplanned, the Persians scholars and astronomers had pre calculated this event and Darius the Great had designed the Apadana palace for this great natural event.

**Thus Now Rooz is the coinciding of the sunrise with the equinox**, which happens every year at a different longitude on earth. The ancient Persians celebrated it as a special event when it happened in their kingdom. The rest of the New Years were just called “Sal E Nou” (New Year).

Today with the Persians spread all over the world it is time to revive the ancient festival with new vigor and understanding and introduce it to the world. Thus reviving the ancient knowledge and showcasing the wisdom of the great sage Zarathushtra, with the hope that knowledge and wisdom will prevail over superstition, that peace and love will overpower upheaval and hatred.

For that is what Zarathushtra propounds in his Gathas<sup>vii</sup>

For the skeptic, there is further proof of the ancient wisdom of the Iranians.

#### NIM ROOZ

Zarathushtra had also calculated the first scientific meridian and called it “Nim Rooz”, which means “Mid Day”. The Meridian of Zarathushtra was located in ancient Sistan at 62 degrees longitude. In the ancient Avesta book in the section on Mehr Yasht (kardeh 103) the southern basin of the river Rangha which flows into the Hamoun Lake in Sistan is called the center of the Earth. **Even today that**

**location on the Afghanistan side of the border is called the Nimruz Province.**

When it is mid day at the Meridian of Zarathushtra (62 degrees longitude) there is sunshine from Japan the land of the rising sun to the western tip of Africa. What better location can there be for an **intellectual and scientific meridian.**<sup>viii</sup>

In the ancient Avesta book they speak of the seven continents, "Haft Kesvar Zamin". All this gains importance when we weigh it against modern knowledge and how Galileo was condemned to death for revealing just the tip of an ancient knowledge.

Let's celebrate with vigor the Real Now Rooz, where ever the sunrise coincide with the equinox, and revive the ancient knowledge with the hope that knowledge and wisdom will prevail over superstitious beliefs and that peace and love will overpower upheaval and hatred.

The name of Zarathushtra or Zoroaster as the Greeks called him can be seen on the stained windowpane in the Parliament Building of British Colombia in Victoria Canada, among philosophers and the tour guide will tell you that he was the father of philosophy and that the founders of British Columbia were influenced by his philosophy when framing the constitution. He gave the world a simple maxim with great implication;

GOOD THOUGHTS - GOOD WORDS - GOOD DEEDS.

He said everything that is created is first a thought, so let your Thoughts be Good, good thoughts are those that are in harmony with nature. Thoughts not converted into words will be forgotten so convert only your good thoughts into Good Words. The result will be Good Deeds good products, and a heavenly earth.<sup>ix</sup>

May Wisdom Prevail

**Happy Now Rooz**

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<sup>i</sup> The United Nations has adopted the spelling as Now Ruz based on a more ancient dialect which is still in use in Tajikistan and other Tajik speakers in Afghanistan and Ubekistan. Please note that Now Ruz is also spelled by some as, Nou Rouz, No Rooz, Norooz, Novruz, Noruz etc. based on the different dialects.

If we were to base it on the way it is written in Persian it would have to be spelled as NOU ROUZ. The Persian alphabets used to write it are N- OU and R- OU -Z.

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<sup>ii</sup> The last of the Persian Empires that lost to the Arab invaders who came in the name of Islam and forced Islam upon the Iranians.

<sup>iii</sup> For detail check "Genocide of the Zarathushties" at <http://www.ancientiran.com>

<sup>iv</sup> History by Tabari and also in the Muqaddimah of Ibn Khaldun. An Introduction to History. Translated from Arabic by Franz Rosenthal (Vol 3 pg.114 Chapter VI sec.18 original III,90)

<sup>v</sup> According to modern science the last Ice age is claimed to have happened some ten thousand year ago,

<sup>vi</sup> This can be verified at the NASA website, which calculates the time of the equinox and sunrise for any given date.

<sup>vii</sup> Gathas is the songs written by Zarathushtra, where each verse is a summary of a philosophic discourse. It is part of the ancient Avesta and the only original words of Zarathushtra which has survived the ravages of time and the atrocities of humans

<sup>viii</sup> To see this natural phenomena live on the internet at 12 noon Afghanistan time check <http://www.timeanddate.com/worldclock/sunearth.html>

<sup>ix</sup> Free rendering of Gatha verse 28.11